



# THE GATHERING AT GARST

The *Gathering* has become a wonderful summer festival that has brought statewide recognition to the museum and our community. Garst Museum was recognized again as “**Best Historical Museum**” by the readers of *Ohio Magazine*.

The planning is well underway for the 9<sup>th</sup> *Gathering at Garst* on July 27–28, 2019. As event chairperson, I would like to tell you how Garst Museum and our community have benefited from this event and ask for your continued support. We work hard to make sure the event and the museum are the highest quality possible. We want visitors to have a wonderful experience and return every year--hopefully, with their friends. Your support helps us to market the event to an even greater audience in hopes of sharing our history with more people. Admission is FREE to *The Gathering at Garst*. Your support helps make this possible. There are many expenses related to hosting this event. For example, last year our expenses for advertising, staging, security, restrooms, entertainment, etc. totaled \$33,773. Through sponsorships, grants, vendor fees, parking, pie/ice cream/beer and mercantile sales, we generated \$50,133 and were able to contribute \$16,360, much needed funds, to the museum.

It is *The Gathering at Garst* Committee’s hope that this year’s event will continue to represent our community in a proud and unique manner that will attract local citizens as well as tourists from surrounding areas. The event will showcase some of the best features that our community has to offer including the Garst Museum, Greenville City Park, and the Darke County Park District.

The members of *The Gathering at Garst* Committee are dedicated to the event and put in countless hours of volunteer time to insure its success. Their dedication reflects the pride that they have in our community and our history. People give back to the community in different ways. Some give their time, some give goods and services, and some give money. ***We are grateful for any support you can give.***

We hope you take time to visit the “Best Historical Museum” in Ohio. We think you will agree it is something we can all be proud of!

**Thank you,**

*The Gathering at Garst Committee*  
**Jenny Clark, Event Chairperson**  
**Clay Johnson, Ph.D., President**

# Sponsorship FAQs

## What festival expenses will the money cover?

- Entertainment including family and children's activities
- Tent rentals
- Advertising, printing, postage, and promotional materials
- Restroom facilities, trash receptacles, and trash pickup
- Security
- Festival signage
- Other miscellaneous expenses

## What can the sponsors expect in return for their financial support? *(Depending on level of sponsorship):*

- Your logo on our website with a link
- Mention in our Facebook posts
- Advertising on signs and promotional items
- Recognition in newspaper and magazine advertising
- Acknowledgement in event newspaper distributed to visitors
- Possible tax deduction incentives for support of a non-profit 501(c)(3) institution

## How will the festival committee raise additional monies above and beyond sponsorships?

- Vendor spaces are rented to artists, craftsmen, antique dealers, farmers markets, garden-related merchants, and food vendors.
- A \$5 parking fee is charged to those wishing to park on the grounds. This is split 50/50 with the non-profit organization that parks the cars for the event.
- Pie, ice cream, beer, and wine are sold.

## Will an admission fee be charged to enter the festival grounds?

- The normal museum admission fee will still be required to tour the Garst Museum during *The Gathering at Garst*, but admission to the festival is free!

## If the festival makes a profit, how will it be used?

- All proceeds go to the Garst Museum (Darke County Historical Society), a 501(c)(3) non-profit institution.

*Please note that the sooner you commit to becoming a sponsor, the sooner you start receiving the benefits of our advertising campaign. Our website and Facebook posts are active starting in February.*



## **Sponsorship Opportunities**

### **Treaty of Greene Ville: \$3000 Sponsor**

(This donation helps pay for marketing and advertising.)

*In appreciation of this generous donation:*

- Your business name will be printed on our brochures.
- Your logo will be displayed on our website and mentioned in our Facebook posts.
- Your donation will be mentioned in a photo sent to the local newspaper(s).
- You will be listed in our event newspaper that is passed out to visitors at the event and distributed countywide.
- You will be included on a large banner that hangs in the entertainment tent.

### **Wayne's Legion at The Gathering Encampment: \$2000 Sponsor**

(This donation helps pay for the cannon crew expenses, gunpowder, ice, and reinactors.)

*In appreciation of this generous donation:*

- Your name will be included on a rustic wooden sign at the entrance to the Living History Encampment.
- Your logo will be displayed on our website and mentioned in our Facebook posts.
- Your donation will be mentioned in a photo sent to the local newspaper(s).
- You will be listed in our event newspaper that is passed out to visitors at the event and distributed countywide.
- You will be included on a large banner that hangs in the entertainment tent.

### **Lowell Thomas Entertainers and Storytellers: \$1000 Sponsor**

(This donation helps sponsor some of our musicians and entertainers that perform during the event.)

*In appreciation of this generous donation:*

- You will have a sign at the location of the event or activity.
- You will be listed as a sponsor on our website with a link to your business.
- Your donation will be mentioned in a photo sent to the local newspaper(s).
- You will be listed in our event newspaper that is passed out to visitors at the event and distributed countywide.
- You will be included on a large banner that hangs in the entertainment tent.

### **Annie Oakley Hometown Legend: \$500 Sponsor**

(These monies are used for miscellaneous expenses that include staging, security, sanitation, etc.)

*In appreciation of this generous donation:*

- You will be listed as a sponsor on our website with a link to your business.
- Your donation will be mentioned in a photo sent to the local newspaper(s).
- You will be listed in our event newspaper that is passed out to visitors at the event and distributed countywide.
- You will be included on a large banner that hangs in the entertainment tent.

### **Tecumseh & Little Turtle Legacy: \$250 Sponsor**

(This donation will be used for all the miscellaneous expenses that are involved in the event.

*In appreciation of this generous donation:*

- You will be listed as a sponsor on our website with a link to your business.
- You will be listed in our event newspaper that is passed out to visitors at the event and distributed countywide.
- You will be included on a large banner that hangs in the entertainment tent.

### **Friend of the Event: \$25-100 Sponsor**

(If you are interested in sponsoring the Gathering at Garst at a lower level not listed, please do so. We appreciate all donations and will put them to good use.

*In appreciation of any level of generosity:*

- You will be included on a large banner that hangs in the entertainment tent.



## Sponsorship Agreement

### Sponsor Information (please print or type)

Name/Business	
Billing Address	
City	
State	
ZIP Code	
Contact Person	
Telephone	
Fax	
E-mail	

### Pledge Information

I (we) pledge a total of \$ \_\_\_\_\_

I (we) plan to make this contribution in the form of:

\_\_\_\_cash \_\_\_\_check\_\_\_\_credit card \_\_\_\_other. (If you use a credit card, we will call you for the number.)

### Acknowledgement Information

If your donation qualifies (\$500+) to be published on our website or in the event newspaper, please email your logo as a .jpeg file along with information to [info@gatheringatgarst.com](mailto:info@gatheringatgarst.com). If your donation qualifies (\$500+) for a photo, we will contact you to schedule it. Please note that as soon as we receive your pledge or donation, we will initiate the agreed advertising. **It is important that you make your sponsorship decision early to receive the benefits of this exposure. July 1 is the deadline for inclusion in the event newspaper.** Our website receives visitors throughout the year. Our Facebook posts start in February.

Comments or Instructions:
Signature(s)
Date

Please make checks payable to Garst Museum and mail check and agreement to:  
**Garst Museum, 205 N. Broadway, Greenville, OH 45331**

**Website:** [www.gatheringatgarst.com](http://www.gatheringatgarst.com)  
**Phone:** 937-548-5250

**E-mail:** [jenny.clark@garstmuseum.org](mailto:jenny.clark@garstmuseum.org)  
**Fax:** 937-548-7645