



~July 30 & 31~

We set the bar high by having superb vendors, stellar entertainment, delicious food, and the authentic opportunity to experience early American life in our Living History Encampment. We are extremely proud of the Gathering at Garst's success and the excitement and awareness it has generated for the Garst Museum and the entire community.

If you have sponsored the Gathering at Garst in the past, we thank you for your support. We would like to tell you how Garst Museum and the community have benefited and ask for your continued support.

- Admission is always FREE to the Gathering at Garst and Living History Encampment.
- There is ZERO charge for the musical entertainment, children's activities, and carriage rides.

Your support helps make this possible. There are, however, tremendous expenses related to hosting this event. For example, in 2021 the expenses for advertising, staging, security, restrooms, entertainment, etc. totaled \$24,000. Through sponsorships, grants, vendor fees, parking, pie, ice cream, beer, and mercantile sales, we generated \$35,000 and were able to contribute \$11,000 in funds to the museum.

It is our hope that this 2022's event will continue to represent our community in a way which attracts both local citizens and tourists from surrounding areas. We want visitors to have an experience here that entices them to return every year. Your support helps us market the Gathering at Garst to a wider audience in hopes of sharing our community with more people. The event showcases some of the brightest elements our area has to offer including Garst Museum, Greenville City Park, and the Darke County Park District..

People give back to the community in different ways. Some give their time, some give goods and services, and some give money. ***We are grateful for any support you can give.*** We hope you will join us for the Gathering at Garst on July 30th and 31st. We think you will agree that it is something we can all be proud of!

Thank you,

THE GATHERING AT GARST COMMITTEE

*Katie Gabbard, Event Chairperson*  
*Clay Johnson, Ph.D., President*

# **Sponsorship FAQs**

## **What festival expenses will the money cover?**

- Entertainment
- Children activities
- Tent rentals
- Advertising, printing, postage, and promotional materials
- Restroom facilities, trash receptacles, and trash pickup
- Security
- Festival signage

## **What can the sponsors expect in return for their financial support**

*(Depending on level of sponsorship):*

- Sponsor's logo on our website with a link
- Mention in our Facebook posts
- Advertising on signs and promotional items
- Recognition in newspaper
- Possible tax deduction incentives for support of a non-profit 501(c)(3) institution

## **How will the festival committee raise additional monies above and beyond sponsorships?**

- Rent spaces to artists, craftsmen, antique dealers, merchants, and food vendors.
- Charge a \$5 parking fee to those wishing to park on the grounds. This is split 50/50 with the Arcanum Lions Club.
- Sell pie, ice cream, beer, and wine.
- Sell donated items through the Last Chance Mercantile.

## **If the festival makes a profit, how will it be used?**

- It is generously donated to the Garst Museum (Darke County Historical Society), a 501(c)(3) non-profit institution.

*Please note that the sooner you commit to becoming a sponsor, the sooner you start receiving the benefits of our advertising campaign. Our website and Facebook posts are active starting in April.*

# **Sponsorship Opportunities**

## **Fort Greenville \$2000 Sponsor**

In appreciation of this generous donation:

- Your business name will be placed on a large banner that recognizes only \$2000 sponsors. The banner will be placed in a highly visible location on the outside wall of the Garst Museum building on June 25 thru August 15.
- Your business name will be on a 18" x 24" yard sign that will be placed along N. Broadway in front of the museum on July 23.
- You will receive a counter-top brochure holder containing event brochures highlighting your sponsorship .
- Your logo will be displayed on our website and mentioned in our Facebook posts.
- Your donation will be mentioned in a press release sent to the local newspaper(s).
- You will be listed on a large banner that hangs in the entertainment tent and inside the museum after the event.

## **Living History \$1000 Sponsor**

*(This donation helps pay for the cannon crew expenses, gunpowder, ice, and re-enactors.)*

In appreciation of this generous donation:

- Your name will be included on a rustic sign at the entrance to the living history areas or related activities.
- Your business name will be on a 18" x 24" yard sign that will be placed along N. Broadway in front of the museum on July 23.
- You will receive a counter-top brochure holder containing event brochures highlighting your sponsorship .
- Your logo will be displayed on our website and mentioned in our Facebook posts.
- Your donation will be mentioned in a press release to the local newspaper(s).
- You will be included on a large banner that hangs in the entertainment tent and inside the museum after the event.

## **Little Miss Sure Shot: \$500 Sponsor**

*(This donation helps sponsor some of our musicians and entertainers that perform during the event.)*

In appreciation of this generous donation:

- Your business name will be on a 18" x 24" yard sign that will be placed along N. Broadway in front of the museum on July 23.
- You will receive a counter-top brochure holder containing event brochures highlighting your sponsorship .
- Your logo will be displayed on our website and mentioned in our Facebook posts.
- You will be listed as a sponsor on our website with a link to your business.
- Your donation will be mentioned in a press release sent to the local newspaper(s).
- You will be included on a large banner that hangs in the entertainment tent and inside the museum after the event.

## **Tecumseh & Little Turtle Legacy: \$250 Sponsor**

*(This donation will be used for all the miscellaneous expenses that are involved in the event.)*

In appreciation of this generous donation:

- You will be listed as a sponsor on our website with a link to your business.
- You will be listed in our event newspaper that is passed out to visitors at the event.
- You will be included on a large banner that hangs in the entertainment tent and inside the museum after the event.

## **Friend of the Gathering at Garst: \$25-100 Sponsor**

*(If you are interested in sponsoring event at a lower level that is not listed, please do so. We appreciate all donations and will put them to good use.) In appreciation, you will be included on a large banner that hangs in the entertainment tent.*

# Sponsorship Agreement

## Sponsor Information (please print or type)

Name/Business	
Billing Address	
City	
State	
ZIP Code	
Contact Person	
Telephone	
Fax	
E-mail	

## Pledge Information

I (we) pledge a total of \$\_\_\_\_\_

I (we) plan to make this contribution in the form of:

\_\_\_\_cash \_\_\_\_check\_\_\_\_credit card \_\_\_\_other. (If you use a credit card, we will call you for the number.)

## Acknowledgement Information

If your donation qualifies (\$500+) to be published on our website or in the newspaper, please email your logo as a .jpeg file along with information to [katie.gabbard@garstmuseum.org](mailto:katie.gabbard@garstmuseum.org). **It is important that you make your sponsorship decision early to receive the benefits of this exposure.** Our website receives visitors throughout the year, and our Facebook posts start in April.

Comments or Instructions:
Signature(s)
Date

Please make checks payable to Garst Museum and mail check and agreement to:

**Garst Museum, 205 North Broadway, Greenville, OH 45331**

**Website:** [www.gatheringatgarst.com](http://www.gatheringatgarst.com)

**Phone:** 937-548-5250

**E-mail:** [katie.gabbard@garstmuseum.org](mailto:katie.gabbard@garstmuseum.org)

**Fax:** 937-548-7645